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## **Protect Your Data And Your Budget**

- **Recession-busting discounts on DESlock+ 4.0 for deals registered at Infosecurity 2009**
- **Get full-disk and removable storage encryption and much more at new world order prices**

**London, UK - 7th April 2009** - Data Encryption Systems Limited (DES), the UK-based leader in software copyright protection, data encryption, secure messaging and data storage solutions, is pleased to announce an Infosec recession-busting deal on the new release of DESlock+ featuring full-disk and removable storage encryption.

To celebrate the launch of DESlock+ 4.0 and make Infosec 2009 much more interesting, DES is offering a range of discounts to visitors with more than 100 users who register an interest at the show. At the top end, anyone with more than 500 users signing up for three years' support and maintenance will pay for just that: three years' support and maintenance, getting the licences for free.

DESlock+ 4.0 is available immediately and features full-disk encryption, removable storage encryption and centralised management updates. Adding these updates to the existing encryption tool, makes 360 degree data encryption simple. The latest version is being launched at the show and this unique offer, which runs for a limited period only, on a first come first serve basis, is aimed at helping cash-strapped organisations save money and go away from the show with more than they bargained for.

David Tomlinson, Managing Director for DES explains: "Drastic times, call for drastic measures. Budgets are being squeezed from all angles right now and organisations are being pushed to adopt encryption to ensure they don't suffer a data breach. But encrypting your data is a bit like insurance. Although it prevents the financial and collateral damage of a data leak incident, it's a cost and it doesn't add anything to the bottom line, making pricing a critical factor. This is a very important version release for us and although a lavish product launch is great fun, the customers end up paying for it. We took a hard look at today's realigned priorities and decided to give the marketing budget back to our customers in discounts."

Additionally DES is introducing subscription licensing for anyone already looking to spread the cost of encryption. Customers wishing to adopt this model can also register a requirement at the show to benefit from an equally unbeatable offer.

Tomlinson continues: "In an era where capital markets have dried up and banks are reluctant to lend unless absolutely necessary, many businesses are struggling to fund initiatives that will grow, automate, protect or bring greater productivity to their operations. Indeed with cash in short supply, IT departments are often struggling to find the resources to maintain business-critical services, let alone fund vital new projects. Anyone looking to introduce encryption under these economic conditions really can't afford not to pop over to the DES stand."

If you are interested in finding out more, then visit the Infosecurity Europe Conference & Expro which runs from Tuesday 28<sup>th</sup> until Thursday 30<sup>th</sup> April at Earl's Court in London and see DES on stand G32. To find out more about the company and its products, please visit [www.des.co.uk](http://www.des.co.uk).

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**Notes for editors:**

**About Data Encryption Systems (DES)**

Since 1985, Data Encryption Systems has been the UK's most successful manufacturer of software protection dongles, software copyright protection systems, and secure handset reprogramming accessories. Data Encryption Systems markets and supports products used by tens of thousands of businesses worldwide to protect applications, copyrighted materials, medical records, government files and other confidential and personal information. The company's flagship product, DESlock+, has been awarded *SC Magazine's* Best Buy for three successive years. DESlock+ licences, the DESlock+ Administrator's Tool and USB hardware tokens can be purchased at the company's website: <http://www.deslock.com>.